

The Greater Cedarburg ...NOW AND FOREVER FOUNDATION

A Newsletter for the Friends of the Cedarburg Foundation

Twenty-second Edition — Fall 2013

CGF Gala a smashing success!

The Greater Cedarburg Foundation celebrated its annual President's Gala on Saturday, Sept. 14, at the Watermark owned by Shully's in Thiensville. A large crowd was on hand to bid on auction items, purchase raffle tickets, enjoy a delicious dinner and take part in helping the Cedarburg area. With a "Magical Mystery Tour" theme, guests raised more than \$45,000 to benefit many non-profit organizations that help make the community a wonderful place to live.



Erin Clapper, Matt & Katie Pipkorn and Meg Cherney dressed the part of the '60s theme.

The event was co-chaired by board members Barbara Janssen and Terri Haas, and included committee members Pat Thome, Patty Gallun-Hansen and Peg Edquist. "Though planning an event such as this requires lots of time and organization, the end product is an evening of fun, topped off with support for so many non-profits within our community," said Janssen, co-chair. "It truly is a win/win for all!"

A silent auction took place as guests enjoyed the beauty of the newly built facility which included an outside landscaped patio overlooking a mill pond. Scott Shully, owner, remarked that the new venue can accommodate large crowds and was already filling up with reservations well into 2014.

Dinner was followed by remarks from Foundation President Peg Edquist who

mentioned that a record number of grant requests and grant disbursements had occurred over the course of the year. A verbal auction hosted by former board member Patty Gallun-Hansen and her husband Mike Hansen drew strong participation from party goers. Verbal items included a trip to the Rock and Roll Hall of Fame in Cleveland, Ohio, a golf package at Hidden Glen Golf Course, Marquette basketball suite at the Bradley Center and an Italian dinner donated by Vicki and Jim Capadona.

"The gala is always a place where the people who love Cedarburg come together for a good cause and a good time," Edquist said. "I am always amazed at people's generosity and their desire to support so many causes in our community."

The theme of the 1960s prevailed as volunteers donned period costumes

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New Cedarburg Library receives \$100,000 grant

The Greater Cedarburg Foundation has approved its largest grant ever of \$100,000 to the Friends of the Cedarburg Library for its new facility scheduled to open in summer of 2014. "This is the largest grant from our endowment that we have given in the 12-year history of our Foundation," said Joe Fazio, Foundation Board Vice President and chair of the grant committee. "We are excited about the project and the positive impact it will have on the community."

Since its inception, the Greater Cedarburg Foundation has awarded close to \$1 million in pass through grants and endowment grants to deserving projects and nonprofit organizations in the community.

"Today's libraries remain vital places where the community has free access to information through all kinds of new and evolving technologies," said Peg Edquist, President of the Foundation. "It serves the public interest and plays an important role for people who live in the Cedarburg area."

The 25,500 square foot building is being built next to the existing Library at W63 N583 Hanover Avenue. It will include

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Foundation adopts annual grant cycle

In order to streamline its granting process, the Greater Cedarburg Foundation has now adopted an annual grant cycle. Online applications for grants became available Oct. 1 and the deadline for proposals was Dec. 6.

The grant committee will meet on Feb. 14 to make grant recommendations, which will be acted on by the board of directors on March 4.

An informational session for non-profit organizations was held in June to explain the new grant process and to encourage them to apply for grants that meet the Foundation's mission to:

- Preserve and enrich our cultural heritage
- Enhance our artistic and aesthetic experiences
- Provide educational, recreational and community service opportunities for all ages

Joe Fazio, chairman of the grant committee, said that this new process allows the grant committee to review requests all at one time and make recommendations based on available funds.

Procedures for applying for a grant can be found on the GCF's website at www.cedarburgfoundation.org. Questions about the process should be directed to Fred Gutierrez of the Greater Milwaukee Foundation at 414-272-5805 or fgutierrez@greatermilwaukeefoundation.org. ■

Cedarburg Library (from pg. 1)

space for all existing collections of books, audio/visual items, reference materials and public access computers. In addition, there will be enhanced Wi-Fi access, study rooms and a new "Town Square" area where people can browse and visit. A Community Room

\$176,500 in grants make a huge impact

What does the Cedarburg Art Museum, the Cedarburg Cultural Center and Summer Sounds all have in common? All have been beneficiaries of grants from the Greater Cedarburg Foundation this year.

The Foundation is proud to have awarded more grants in 2013 than any year before. In addition to the new Cedarburg Library, which received a \$100,000 grant from GCF, several other organizations were the recipients of grants from the Greater Cedarburg Foundation this year ...

- The new Cedarburg Art Museum was awarded \$26,000 to get the organization up and running. The museum is already making a big splash in the community. See profile on page 3.
- The new façade on the Cedarburg Cultural Center got a boost with a \$20,000 grant from the GCF. The renovation included removal of the old awning and re-siding of the front of the building as well as new signage on the Mill Street side of the building.
- Advocates of Ozaukee received a \$10,000 grant for a legal advocate to work with clients of the shelter for victims of domestic abuse. Advocates also received nearly \$50,000 from the Greater Milwaukee Foundation as part of their Match Day campaign in March which matched funds raised locally with GMF funds.

- Summer Sounds received a \$10,000 grant to purchase a 27-foot Airstream trailer. The vehicle serves as a dressing room for performers and a marketing tool for the concert series.
- The Family Enrichment Center of Ozaukee County received a \$5,000 grant to update their technology system. The center houses several human service nonprofit agencies.
- Applaud Cedarburg received a \$2,500 grant to underwrite the performance by Franc D'Ambrosio at the Cedarburg Performing Arts Center on March 21, 2014.
- The Volunteer Center of Ozaukee County received a \$2,000 grant to support its Corporate Volunteer Program.
- A donation of \$1,000 was made to the Kuhfuss House Museum on behalf of Civic Award Recipients Paul and Philia Hayes.

Grants made this year totaled \$176,500, the most ever in the organization's 12-year history. Peg Edquist, foundation president, said there were more major requests for grants made this year than ever before. "We are pleased to have been able to accommodate many of these requests," she said. "The difference we make in the community has become very apparent." ■



The grant to the Cedarburg Cultural Center helped give the center a much-needed facelift and new signage.

is also included with projection equipment, tables, chairs and a small kitchen for use by community groups and businesses.

The new library will also have a larger children's area with comfortable seating for kids and adults, its own study room and

restroom facilities, a quiet reading room and a Reader's Gallery with armchairs and study tables. It will have adequate parking and will be handicapped accessible. It will also have a 24-hour drive-up book return. ■

Profile: Cedarburg Art Museum

One of the beneficiaries this year of the Greater Cedarburg Foundation is the Cedarburg Art Museum, which received a grant of \$26,000 to help the facility kick off its inaugural year.

According to Jill Hepburn, the museum's organizing director, the mission of the Cedarburg Art Museum is to establish and then maintain a forum that will collect, exhibit, and forever preserve the artwork of Cedarburg, Wisconsin and its environs. "We hope to continually promote Cedarburg as a small but dynamic center for the creative arts in America," she said.



The Cedarburg Art Museum is housed in the former Wittenberg Mansion.

The Museum's building was constructed in 1898 by Cedarburg businessman Dietrich Wittenberg, who also started the Cedarburg Woolen Mill, Cedarburg's largest employer in 1898. Last December, the building was purchased and donated to the new Museum by Ozaukee Bank's Gift to the Future fund. The building was in relatively good shape. The original electric, plumbing and HVAC infrastructure had to be replaced and kitchen & baths updated, but the interior mostly needed a thorough cleaning and new paint.

"Cedarburg was lucky that this grand old mansion came through its first 115 years relatively intact," Hepburn said. "One professional curator who visited us described the updated building as 'a gem of a small Museum.'"

The Cedarburg Art Museum is a vibrant place these days. During December, in addition to a holiday show titled "Greetings from Cedarburg," there will be two story-time programs for youngsters featuring crafts and



Peg Edquist presents a check for \$26,000 to Jill Hepburn of the Cedarburg Art Museum.

scavenger hunts. The museum will hold its first annual New Year's Eve Salon on Dec. 31 and A Murder Mystery Dinner on Jan. 18.

On-going programs include a "Conversations" speaker series, a book club and Wednesday Workdays for the museum's volunteer corps. The Museum's art exhibits change every three months. An Edmund Schildknecht exhibit featuring impressionist style paintings of Cedarburg done in the 1920s will be featured next summer. In the Fall of 2014, there will be a Bernard Schneider exhibit which will feature Schneider's artwork and his never before seen 1890s Cedarburg photographs. Concurrently, there will be a Museum curated exhibit titled "Remembering Hilgen's Spring Park."

"The grant from the Greater Cedarburg Foundation was a literal lifesaver for the Museum," Hepburn said. "In early summer after several close calls it became clear that exiting the Museum's parking lot onto busy Washington was hazardous. Around that same time the property adjacent to us, fronting on Cleveland Street, came available for sale. The Foundation grant of \$26,000 funded the purchase of a strip of that property to allow for a new, and safe, exit driveway onto Cleveland Street."

Hepburn said a permanent sign is being posted on the right of way acknowledging this generous gift.

The museum is overseen by a five-person board of directors: CPA Scott Anderson, Community Volunteer Terri Haas, Attorney George Roth, State Rep. Dudy Stroebel and Ozaukee Bank founder Mal Hepburn. After a two-year start-up plan is successfully implemented, Hepburn hopes to hire and train a permanent executive director. ■

2013 Annual Fund drive kicks off

The Greater Cedarburg Foundation has launched its Annual Fund Drive for 2013 as it continues to provide financial assistance in support of projects undertaken by local non-profit organizations.

Over the past 12 years, the Foundation's endowment has grown significantly as a result of year-round efforts to raise awareness through its semi-annual newsletter and special events such as the Civic Event in February and President's Gala in September. This monetary support helps preserve our cultural heritage and quality of life in the greater Cedarburg area.

Since 2001, local organizations have received Foundation grants totaling more than \$1 million. They include the Cedarburg Friends of the Library, The Cedarburg Art Museum, Family Enrichment and Volunteer Centers of Ozaukee County, The Wisconsin Museum of Quilts and Fiber Arts, Summer Sounds Music Series, Ozaukee County Jail Literacy Program, Riveredge Nature Center (Westlawn Woods Project), Honor Flights to Washington, D.C. for WWII veterans, North Shore Academy of the Arts, the Rivoli Theater, the Cedarburg Cultural Center, the Cedarburg Performing Arts Center Inc. (Visiting Artists Series) and Family Sharing.

Ted Brueggemann, board member and Annual Fund Drive chair, said, "We are truly grateful for the tremendous support we continue to receive from the community. This backing allows us to respond to funding requests in 2014 for deserving projects that enhance the quality of life in Cedarburg."

Please review the annual appeal letter contained within this mailing and consider making a donation to the 2013 campaign. Donations of any size are appreciated.

Brueggemann said those wishing for more information on the Foundation's Annual Fund Drive can call 262-377-7338. ■

GCF partners with GMF for outstanding investment results on endowment fund

As many people know, the Greater Cedarburg Foundation is a supporting organization of the Greater Milwaukee Foundation. One of the many advantages of working with the GMF is the privilege of pooling the \$3 million in the GCF Fund with the \$612 million GMF Fund. The GMF board of directors works diligently with Colonial Consulting, a New York-based professional investment advisor, which works with more than 120 endowments and foundations throughout the country with combined assets of over \$30 billion.

As a result of the relationship with GMF and Colonial Consulting, the GCF Fund adheres to a Strategic Asset Allocation model which is expected to achieve the foundation's long-term goal of preserving its "grant-making power" over successive 20-year rolling periods. There is no effort to engage in "market timing" or predicting market tops or bottoms. The GCF Fund is currently invested in 14 diversified asset classes, including Large-, Mid- and Small-Cap equities, International Equities, Emerging Markets, Private Equities and Fixed Income securities. Three Wisconsin-based money managers are included in the

team of advisors to GMF and GCF: Artisan Partners, Baird Advisors and Fiduciary Management. Our diversified portfolio increases the likelihood of achieving superior investment returns regardless of economic conditions. For example, during the economic downturn of late 2008, the GCF Fund remained fully invested.

The GCF is pleased to report that the investment results have been outstanding! For the 10-year period ended August 31, 2013, the GCF Fund has achieved average annualized returns of 7.7% every year. During the past 12 months, the GCF Fund has gained over 12%. Such stellar investment returns places the performance of the GCF Fund in the top quartile of all endowments and foundations when compared to the Russell/Mellon Endowment and Foundation Index, an industry benchmark.

"We hope that our supporters continue to have trust and confidence in our ability to properly manage gifts and donations in a diligent and prudent manner," said David Pagel, chairman of the Investment Committee. For additional questions, please call Pagel at 414-379-1937. ■

GCF Gala (from pg. 1)

and guests enjoyed colorful centerpieces made from vinyl records which provided a whimsical touch to the elegant evening. The night was topped off by the Beatles tribute band, "The Britons," who played many of the classic songs by that iconic pop group.

This annual fundraiser draws support from the entire Cedarburg community while celebrating all of the sustaining gifts the Foundation has given the local area.

"This year we have seen more activity on behalf of the Foundation than ever before," said Edquist. "I know I take pride in our community and it is apparent that many people feel the same way."

Jazz was provided by Vic DiCristo and Tony Gorenc and refreshments and desserts were served throughout the evening. Sponsors for the event were Jim and Sandy Pape, Port



Patty Gallun-Hansen, Peg Edquist, Barbara Janssen, Terri Haas and Pat Thome organized the event.

Washington State Bank, Carlson Tool and Manufacturing, Bob and Judy Chmielewski, Bob and Maria Loomis, Jerry and Alice Voigt, Mark Benskin, Jim and Carol Coutts and Mal and Jill Hepburn. ■

ABOUT THE FOUNDATION

Board of Directors:

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Ted Brueggemann	Jim Myers
John Cordio	Gail Ostermann
Jack Hale	David Pagel
Barbara Janssen	James Schowalter
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Dan DenBoer
Treasurer

Terri Haas
Secretary

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The Greater Cedarburg Foundation is a community trust that establishes endowments and administers the income thereon for the betterment of the greater Cedarburg area. The Greater Cedarburg Foundation works closely with the Greater Milwaukee Foundation, where it maintains an affiliation. Gifts to the Greater Cedarburg Foundation are tax deductible to the extent applicable under relevant tax law.



www.cedarburgfoundation.org