

The Greater Cedarburg ...NOW AND FOREVER FOUNDATION

A Newsletter for the Friends of the Cedarburg Foundation

Twenty-fourth Edition — Fall 2014

Curling for a cause!

More than 150 people turned out to support the Greater Cedarburg Foundation on Saturday, Oct. 18, for the annual President's Event, which was held this year at the Columbia St. Mary's Center at the Ozaukee County Fairgrounds. The center is home to the Milwaukee Curling Club and the Foundation took advantage of the venue and had guests learn to curl.

The theme for the night was "Curl Up and Celebrate Old Cedarburg." The Cedarburg Cultural Center graciously provided "Then and Now" photos of the city and members of the curling club volunteered their time (and their patience) to give curling lessons.

The evening was a big success, with funds raised from auction items and sponsorships totaling more than \$40,000. A big ticket item was a hand-crafted table donated by renowned furniture maker Charles Radtke. The piece garnered \$7,000, the largest bid ever made on an auction item at a GCF fund-raising event. A Kohler Golf Package donated by Greg and Heidi Borca brought in \$3,200 and a YellowBellie Food Truck party donated by Bella Lei Salon went for \$2,900. Joel Cielak was once again the spirited auctioneer for the live auction.

The event was co-chaired by board members Barbara Janssen and Terri Haas and included committee members Chris Smith, Pat Thome, Patty Gallun-Hansen, Mary Jane Baumgartner and Peg Edquist.

"The curling part of the evening was a big hit," said Janssen. "Lots of people were willing to try something new."

The presenting sponsor for the evening was Port Washington State Bank. Contributing sponsors included Olsen's Piggly Wiggly, BMO Private Bank, Carlson Tool and Manufacturing Corp. and Levy & Levy S.C.

The party included hors d'oeuvres, wine and beer, dinner stations and dessert. VIP Photography supplied a photo booth and gave guests a souvenir photo to take home.

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Jack Henke masters his curling technique



Committee members Barbara Janssen and Pat Thome welcome guests



Paul and Amy Radtke join Ryan and Megan Olsen in the photo booth sponsored by VIP Photography

GCF pledges \$5,000 to designate Cedarburg a HeartSafe community

The Greater Cedarburg Foundation has approved a \$5,000 grant to HeartSafe Wisconsin, which is partnering with the Cedarburg-Grafton Rotary Club to designate Cedarburg as the first HeartSafe community in Wisconsin.

The program was born as the result of the death of 10-year-old Grant Schoen a little over a year ago from sudden cardiac arrest. Grant was an active and vibrant student at Thorson Elementary School and a member of the North Shore United Soccer, Cedarburg Select Baseball and Youth Wrestling programs. His parents, Jeff and Tammy Schoen, wanted to do something to raise awareness of sudden cardiac arrest, so HeartSafe Wisconsin was launched.

The program's goal is to train community members on how to administer CPR and ensure that AED (automated external defibrillator) machines are readily accessible in public areas and schools.

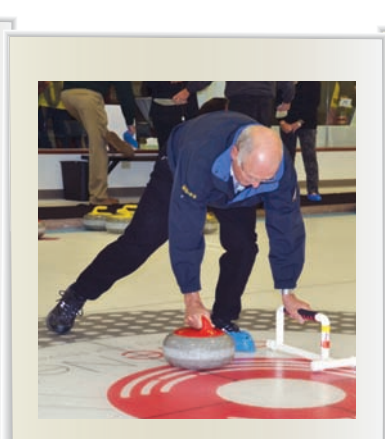
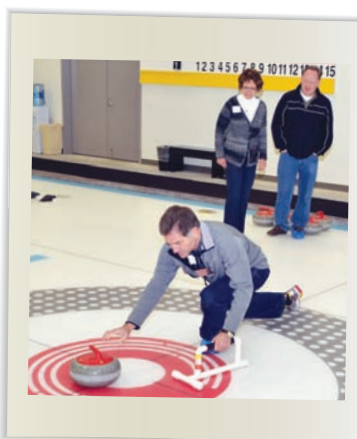
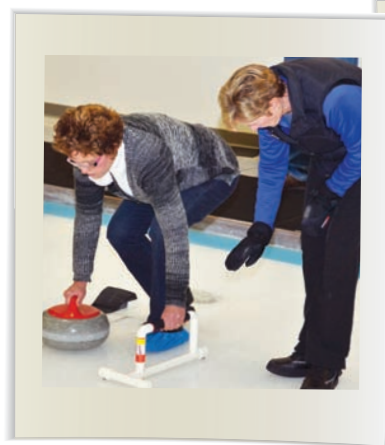
Having a community train and identify 10% of its population as CPR certified is a key component to the designation. That means 1,500 people in Cedarburg need to be trained to reach the goal. This

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Curling for a cause (from pg. 1)

Janssen said there are many people to thank for contributing to the evening's success including Bruce Krenzke for the brochure design, Mary Jane Baumgartner for floral arrangements and Mike Moll of the Milwaukee Curling Club for providing volunteers to introduce guests to the sport of curling.

The curling event replaced the traditional president's gala of the past eight years. "We wanted to make this a more casual event that the entire community could enjoy," said Janssen. "I believe that we accomplished that goal." ■



Row 1: Terri Vey and Joann Moll, Mark Baumgartner, Peg Edquist **Row 2:** Patti Dew, Jim Pape, Will Janisch and Jim Hintz
Row 3: David and Peg Boyles, Joe Fazio, Layton Olsen, Steve Cain

HeartSafe (from pg. 1)



designation will also be pursued in Grafton and the program template will be shared and promoted through other Rotary clubs.

HeartSafe Wisconsin will also be pursuing school districts and businesses to become certified. Olsen's Piggly Wiggly is currently establishing a training, education and certification program for its employees. Owner

Ryan Olsen is targeting his Cedarburg store to be designated a "HeartSafe Business" in the area. A thorough checklist "awards" points for various components of the program including CPR certifications, ongoing training and the purchase of an AED.

If you are currently certified in CPR, please visit <http://www.cedarburgfoundation.com/heartsafewi> to register your certification and help Cedarburg attain this important designation. You can also email heartsafewi@gmail.com to learn about other ways you can support the organization. ■

Grant sparks restoration of Quilt Museum building



Work is nearly complete on the full restoration of the Blacksmith Shop/ Summer Kitchen/Smokehouse at the Wisconsin Museum of Quilts & Fiber Arts. Thanks to a grant from the Greater Cedarburg Foundation, the museum was able to repair entryways and flooring in the building, making the property more accessible to visitors. The floors have been evened out and rotten boards have been replaced with reclaimed wood.

The project was originally intended to be done in phases, but the museum was able to successfully use the Greater Cedarburg Foundation grant as a catalyst to obtain funding for the full restoration from the Cedarburg Landmark Preservation Society, according to Museum Director Melissa Wraalstad. In addition to addressing accessibility issues, contractors have restored the exterior masonry and chimneys and completed additional carpentry work. The building also sports new gutters and a historically appropriate roof. And the original forge

is being returned to working order.

Wraalstad said the original bellows and worktable from the building have been donated back to the museum by Kurt Nowka—a descendant of the Boekers, the family who once lived there.

While the building still needs a new coat of paint and a few little touch ups, the majority of the work is now complete and will eventually be open for regular tours. The museum also plans to have frequent blacksmithing demonstrations.

“The WMQFA thanks the Greater Cedarburg Foundation for getting us started on this project and providing the initial funding,” said Wraalstad.

The Quilt Museum was one of 12 non-profit organizations that was awarded more than \$46,000 in grants from the Greater Cedarburg Foundation this past year as part of its first annual grant cycle. Grant requests as part of the second annual cycle are currently being reviewed and will be announced in the spring. ■

Foundation kicks off 2014 annual fund drive

The Greater Cedarburg Foundation has launched its Annual Fund Drive for 2014 as it continues to provide financial support for projects undertaken by local non-profit organizations.

Since 2001, Foundation grants totaling over \$1 million have been awarded to these and many other valued community organizations:

- Cedarburg Friends of the Library
- Cedarburg Art Museum
- Family Enrichment and Volunteer Centers of Ozaukee County
- WI Museum of Quilts and Fiber Arts
- Summer Sounds Music Series
- Ozaukee County Jail Literacy Program
- Riveredge Nature Center
- Honor Flights
- Rivoli Theater
- Cedarburg Cultural Center
- Cedarburg Performing Arts Center Inc.
- Family Sharing

The Foundation’s support of projects carried out by non-profit organizations helps preserve the cultural heritage and quality of life in the greater Cedarburg area. Since its inception, the Foundation’s endowment (and power to give) has grown significantly as a result of year-round efforts to raise awareness and funds through a semi-annual newsletter, Annual Fund Drive, and special events such as the Civic Event in February and President’s Event in the fall.

John Cordio, board member and Annual Fund Drive chair, said, “We are truly grateful for the enthusiastic support the Foundation continues to receive from the community. This backing allows the Foundation to respond to the funding requests for projects that enhance the Cedarburg community. We would love to see increased awareness and growing support from members of our great community.”

Please review the Annual Fund Drive letter in this newsletter and consider making a donation to the 2014 campaign. Donations of any size are always truly appreciated.

For further information on the Foundation’s mission or Annual Fund Drive, call 262-377-7338 or go to cedarburgfoundation.com. ■

Leaving a legacy...

It is through the generous support of Legacy Society members and all contributors that the Greater Cedarburg Foundation is able to provide financial support for projects that strengthen and enhance the quality of life in our community. While many Legacy Society members fulfill their giving pledge immediately or as part of their estate planning, others choose to fulfill their pledge over time as part of their personal annual charitable giving.

If you are a Legacy Society member that has chosen to fulfill your pledge via giving over time, please consider making a contribution towards your commitment as part of your 2014 year-end charitable giving. If you choose to give towards your pledge commitment, please write "Legacy Society"

in the memo line of your check and it will be recorded towards your Legacy Society pledge.

If you are not yet a Legacy Society member, consider being a member by pledging \$10,000 either outright or through a deferred gift to the Greater Cedarburg Foundation. Call and leave a message with The Greater Cedarburg Foundation at 262-377-7338 or go to cedarburgfoundation.com to request information. John Cordio, development committee chair, will reach out to you to answer questions you may have and provide additional information for your consideration.

Send donations to: The Greater Cedarburg Foundation, P.O. Box 711, Cedarburg, WI 53012. ■

Roundtable Committee marks 5th anniversary

This fall marks the 5th anniversary of the creation of the Roundtable Committee. The committee was formed in 2009 by the Greater Cedarburg Foundation to enlist the support and assistance of previous board members.

At its first organizational meeting held in September of that year, the committee named Jim Coutts, immediate past president of the Foundation, as chairman. They also elected former board member Dick Dittenbach as secretary. As an advisory committee to the board, the Roundtable met between two and four times each year. Their primary mission was to gather as they once did as board members and discuss relevant topics regarding the Foundation. Among the topics of discussion were to make recommendations concerning fund raising ideas, donor development, special events, research projects for the board to consider and assist in developing Donor Advised Funds. Its first members were Duey Stroebel, Bill Wernecke Sr., Bob Fuller, John Stevens and Tim Carr. Back then, Chairman Jim Coutts said "We feel the Roundtable will help the full board in many ways. The combined experience of these members will give us a powerful tool

to grow the Greater Cedarburg Foundation into an even better organization."

During the ensuing years, the Roundtable made several contributions, among them a request for the board to create a brochure that members could use to educate the public about the Foundation and to possibly solicit support. Peg Edquist, chair of the marketing committee, took the board recommendations and worked with graphic artist Diane Lane to create a brochure that served as a gateway to explain all that the Greater Cedarburg Foundation accomplishes as part of its mission. Roundtable members have also been consistent supporters of the Annual President's Gala, combining their donations for auction items at the event.

"The Roundtable has served in a valuable advisory capacity since its inception," said Peg Edquist, past president of the board and current chairman of the Roundtable. "Most of these members were the founding fathers of the Foundation and remain committed to its mission and its activities. We are fortunate to have their experience and their counsel to help guide us as we continue to grow." ■

ABOUT THE FOUNDATION

Board of Directors:

Carol Alexander-Coutts	Dale Lythjohan
Mark Benskin	Jim Myers
John Cordio	Layton Olsen
Jack Hale	Gail Ostermann
Barbara Janssen	James Schowalter

Foundation Officers:

Chris Smith
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Joe Fazio
President-Elect

John Cordio
Vice President

Dan DenBoer
Treasurer

Terri Haas
Secretary

Peg Edquist
Past President

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The Greater Cedarburg Foundation is a community trust that establishes endowments and administers the income thereon for the betterment of the greater Cedarburg area. The Greater Cedarburg Foundation works closely with the Greater Milwaukee Foundation, where it maintains an affiliation. Gifts to the Greater Cedarburg Foundation are tax deductible to the extent applicable under relevant tax law.

President's Event photos in this newsletter courtesy of the Ozaukee County News
Graphic: Art Dahlke, photographer



www.cedarburgfoundation.com