

The Greater Cedarburg ...NOW AND FOREVER FOUNDATION

A Newsletter for the Friends of the Cedarburg Foundation

Twentieth — Fall 2012

"My Kind of Town" Celebrated at Gala

The seventh annual President's Gala held September 29th for the Greater Cedarburg Foundation provided ample opportunity to celebrate Cedarburg as "My Kind of Town."

Nearly 200 people filled the Wisconsin Country Club at 6200 W. Good Hope Road for the event. Dressed in 1960s fashions, party-goers were treated to a variety of "Rat Pack" era offerings, including "mini-tinis" and a cigarette girl selling raffle tickets for chances to win a 50/50 cash raffle.

Co-chairs Terri Haas and Shirley Krenzke were delighted to report the gala was a resounding success, raising nearly \$60,000. "This year we embraced a theme which I think added to the excitement, even prior to the event as well as the night itself," Krenzke said. "People really got into it and showed up with vintage outfits and hairstyles." A photo booth was on hand to capture the couples and proved to be enormously popular throughout the evening.

Guests were greeted by vintage 1960s cars parked just outside the main entrance to



Matthew and Katie Rintelman-Pipkorn sell "keys to my heart" at the 2012 Foundation Gala.

the Wisconsin Club. Frank Sinatra music played on the piano as they enjoyed a mini martini and joined their friends and fellow community members both inside and outside on the club's panoramic patio

overlooking the golf course. Beautiful fall weather set the stage for the \$150-a-person evening, which included selling keys for the "key to my heart" raffle that garnered a record number of participants. More than 20 silent auction items were up for grabs, including a new iPad, a pearl and diamond necklace and a portrait picture session.

Cocktails and dinner were punctuated by several verbal auction items before dinner and the favorite "heads and tails" game for dancing lessons at Fred Astaire and dinner at the Anvil Grill. Gala attendee Dan DenBoer was the lucky winner. A delicious dinner was served around centerpieces consisting of over-sized martini glasses filled with white gloves and pearls. Patty Gallun-Hansen, a member of the gala committee, welcomed attendees and thanked the committee for their efforts.

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Donor Advised Funds now possible

The Greater Cedarburg Foundation passed a milestone this year when it became a supporting organization of the Greater Milwaukee Foundation. By reaching this goal, our Foundation can now incorporate Donor Advised Funds under our umbrella. These help donors accomplish philanthropic goals with a local partner to make their charitable giving easier. The Greater Cedarburg Foundation currently has ten Donor Advised Funds.

"Placing your charitable assets under the care of the Greater Cedarburg Foundation provides professional management of the assets and ease of administration that is typically available only to the largest of foundations," said Chris Smith, President-elect of the GCF and chair of the development committee.

You can start a Donor Advised Fund with a minimum of \$25,000. Then you choose specific grants every year as a general field of interest fund, or allow the Greater Cedarburg Foundation board to manage grants that meet the most pressing community needs. As a supporting organization of the Greater Milwaukee Foundation, the funds are assisted with all accounting, grant check writing, tax preparation and investing efforts. The administrative fee on the fund will generally be 1 percent or less of the fund's market value.

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Annual Fund Drive Launched

The Greater Cedarburg Foundation has launched its Annual Fund Drive and board members are anticipating a positive response from the community. Over the last eleven years many local organizations have received grants totaling nearly \$1 million from the Foundation.

Ted Brueggemann, board member and Annual Fund Drive chair, said, "We've been very fortunate to have a supporting community that responds to help fund projects that define the quality of life we enjoy in Cedarburg. This generosity enhances our community year after year."

Throughout the years grants have gone to organizations such as Family Sharing, Big Brothers/Big Sisters, Cedarburg Landmark Preservation, Riveredge Nature Center, Stars and Stripes Honor Flights with WW II veterans, North Shore Academy of the Arts, the Rivoli Theater, the Cedarburg Cultural Center, the Volunteer Center of Ozaukee County and the Cedarburg Chamber of Commerce to name just a few.

The Foundation raises money through its annual President's Gala and the Annual Fund Drive, and works hard to grow its endowment as a civic commitment to enhance our community, preserve our cultural heritage and demonstrate our dedication to the greater Cedarburg area.

Please review the annual appeal letter contained within this mailing and consider making a donation to the appeal campaign. Any size donation is appreciated and your generosity WILL make a difference!

Brueggemann said those wishing more information about the Foundation's Annual Drive can call 262-377-4050. ■

2012 Annual Gala (from pg. 1)

Peg Edquist, Foundation President, thanked those attending for continuing to support the Foundation which works to make Cedarburg a better place to live. She mentioned several organizations that had received grants over the past two years as part of ongoing efforts to support the community. "We helped lots of organizations throughout the year and I felt it was necessary to mention just a few of them because that's what we're here for," she said. Among those grantees mentioned were the Wisconsin Museum of Quilts and Fiber Arts, the Ozaukee County Jail Literacy Program and the publishing of a children's book called "Cedarburg" by local writer Barbara Josse and illustrator Renee Graef.

The night continued with a verbal auction with items that included an Italian dinner, a kayak, a Door County getaway cottage and a "50s Diner" party - which was doubled when a second winning bidder came forward. The Key to my Heart was won by Ann Pagel and was a 14 Karat white gold pendant that included an imperial Topaz jewel accented by 25 full cut round diamonds.

The evening was capped by the



Celebrating Cedarburg as "My Kind of Town" are Ed and Colleen Ashenden, Mary Pat and Brian Thompson.

wonderful music of Mr. Lucky, which kept patrons on the dance floor well into the evening. "Everyone seemed to be having a wonderful time, especially since they knew that we were celebrating the efforts of the Foundation to help organizations and projects that make our community a one-of-a-kind place to live," said Edquist. "We look forward to building on the momentum of this year's event for our Gala in 2013!"

Thanks to presenting sponsors Carlson Tool & Manufacturing and Port Washington State Bank. Other sponsors included Harris Bank, Piggly Wiggly, Levy & Levy and Commerce State Bank. Special thanks to Port Washington State Bank which provided complimentary credit card processing for the evening. ■

Donor advised funds (from pg. 1)

"Through the Greater Cedarburg Foundation, we are able to provide services to donors that minimize their back office work and help them concentrate more on their grant making opportunities in the community," said Marybeth Budish, senior donor services officer at the GMF. "It works so well because this allows donors to focus their giving around the Greater Cedarburg area and on what matters most to them."

Janice Levy, whose family established a

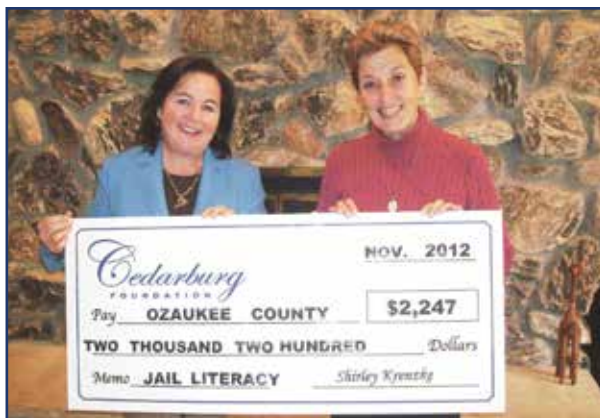


Donor Advised Fund earlier this year, encouraged others to do the same. "It's great to have the flexibility to choose your philanthropic endeavors but get the full support of the Cedarburg Foundation," she said. Anyone wishing to learn more about establishing a Donor Advised Fund can contact Chris Smith, Development chair of the Greater Cedarburg Foundation at 414-765-1462. ■

Jail Literacy receives grant

One of the newest members of the growing list of grant recipients is the Ozaukee County Jail Literacy Program. For the first time, the Greater Cedarburg Foundation approved a grant of more than \$2,200 for the purchase of computers to assist inmates that participate in the program. Now in its 20th year, the literacy program follows its mission statement to provide educational opportunities to incarcerated adults through "compassionate delivery of services and community support." In the last two decades, part-time staff members have served more than 800 inmates at the Ozaukee County Jail in Port Washington. And just recently, the number of graduates of the program topped 255.

"There is a percentage (of inmates) that are illiterate, but more often than not, they are smart but have substance abuse problems and have made bad choices due to their addictions," said Holly Ryan, President of the Board of Directors for OCJLP who



Peg Edquist, Foundation president, presents a check to Holly Ryan of Ozaukee County Jail Literacy Program

has been involved with the program for 19 years. "This program is one-on-one which makes a big difference. When you see it click with a student, it is just amazing."

The program is optional for the inmates, who apply to obtain permission to enroll. All are working toward their GED (General Education Diploma) or their HSED (High School Equivalency Diploma). Ryan said the program provides inmates with an opportunity to improve their education, make them more employable and reduce recidivism, which is the rate that inmates return to jail once they are released. Ryan

explained that nationally, the average recidivism rate is 75 percent. At the Ozaukee County Jail, that rate is 44 percent. "It costs \$30,000 a year to incarcerate an inmate," Ryan said. "We think the program really does make a difference."

As the only non-profit jail literacy program of its kind in the state, the program relies solely on grants and individual donations for its support, which comes largely from the United Way of Northern Ozaukee County and other foundations. The recent grant from the Greater Cedarburg Foundation will pay for computers that will be used by inmates to complete testing, which is scheduled to go entirely online by 2014. "Many of our inmates don't have the computer skills and need remedial help," Ryan said. "This will give them new skills in addition to be able to complete the testing."

The most meaningful part of the program is the graduation, when students wear caps and gowns from Cedarburg High School and participate in a bonafide ceremony. "You wouldn't believe how many grown men cry," said Ryan. "For some of them, this is something they never fathomed that they would be able to accomplish." ■

2012 Grants make a difference

Throughout the year, the Greater Cedarburg Foundation does its most important work when the board approves grants that make a difference in many areas of the community. From dozens of requests come many worthwhile projects that serve the Foundation's mission to preserve the local cultural heritage, enhance artistic endeavors and support educational, social and community-based services in the area.

Among the eight grants given this year was \$10,000 to assist in the completion of the Curling Club facility on the Ozaukee County Fairgrounds, \$2,500 to assist with an at-risk youth program for Advocates of Ozaukee, Inc., and \$3,500 to Riveredge Nature Center for a restoration project at the Westlawn Woods area. Other recipients

included the Cedarburg Cultural Center and the Ozaukee County Jail Literacy Program. (see related story)

Two grants which totaled nearly \$5,000 were also given to the Summer Sounds concert series at Cedar Creek park in the heart of the city. John Wallus, sponsorship director for Summer Sounds, said one of the grants assisted with the purchase of a storage trailer for transportation purposes and a second grant sponsored a "powered by the people" green concert that used sustainable energy derived from stationary bikes to generate electricity for a concert last June.

Wallus was on hand at the Greater Cedarburg Foundation's October board

meeting to present a plaque which thanks the Foundation for its efforts. He said he felt it was necessary to acknowledge the important work being done by organizations such as ours. "Summer Sounds is 100 percent supported by sponsors and private donations and it makes Cedarburg a special place," he said. "Without the help of organizations like the Greater Cedarburg Foundation, we would not be able to do it."

Those interested in applying for a grant can contact our grant chairperson Joe Fazio through our website at <http://cedarburgfoundation.org/> or call us at 262-377-7338. ■

Foundation launches survey

Now in its twelfth year, the Greater Cedarburg Foundation is launching its first-ever survey to the general population to gauge its effectiveness in the community and plan for the years ahead. "We have done many good things in the community over the last 12 years, but there is always room for improvement," said Peg Edquist, President. "We hope to get a better idea of how the community at large views the foundation, how they think we are doing, and how they feel we can best communicate with them." Those partaking in the survey will be

included in a special raffle drawing for a nights stay at the Washington House Inn, a spa certificate from Bella Lei Salon in Cedarburg, and a certificate for dinner at Morton's Wisconsin Inn.

The survey is short but the few questions will prove immensely helpful to the Foundation as it plans for the future. To participate, please go to our web site at <http://cedarburgfoundation.org/> and click on the link to take the survey. If you have trouble accessing the web site or the survey, please call the Greater Cedarburg Foundation at 262-377-7338. ■

ABOUT THE FOUNDATION

Board of Directors:

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Carole Blaney	Dale Lythjohan
Mary-Kay Bourbulas	Jim Myers
Ted Brueggemann	Gail Ostermann
John Cordio	David Pagel
Jack Hale	James Schowalter
Barbara Janssen	Jerry Voigt

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Joe Fazio
Vice-President

Shirley Krenzke
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Secretary

Ben Levy
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The Greater Cedarburg Foundation is a community trust that establishes endowments and administers the income thereon for the betterment of the greater Cedarburg area. The Greater Cedarburg Foundation works closely with the Greater Milwaukee Foundation, where it maintains an affiliation. Gifts to the Greater Cedarburg Foundation are tax deductible to the extent applicable under relevant tax law.

The Greater
Cedarburg
FOUNDATION

www.cedarburgfoundation.org

Fall Gala Photo Gallery



Katie Rintleman Pipkorn sells a "Key to my Heart" for a jewel pendant to Kay and Bud Beverung



The 2012 Gala committee (from Left) Terri Haas, Candy Flagstad, Patty Gallun Hansen, Shirley Krenzke, Peg Edquist, Carol Coutts, Barb Janssen



Gala attendees (from left) Barbara and Dale Lythjohan, Blaine Hilgendorf, Dave and Ann Pagel



Gary and Sharon Newman scan the list of Legacy Society members