

Cedarburg...NOW AND FOREVER

A Newsletter for the Friends of the Cedarburg Foundation

Fourth Edition — Fall 2004

Foundation Launches Annual Drive

The Greater Cedarburg Community Foundation kicks off its Annual Fund Drive in November and board members are anticipating a positive response from the community.

“It’s a fundraiser that’s not used to grow the endowment, but the proceeds from this fundraiser will be distributed in 2005,” said Todd Roberts, a board member and co-chair of this year’s Annual Drive. “People will see an immediate impact from their contribution.” Roberts said the Foundation hopes to increase last year’s collection by appealing to members of the community who wish to have their donation go directly to a community need as soon as possible. He added that the fund drive will target those individuals who are interested in giving smaller amounts prior to devoting a significant contribution to the Legacy Society, which typically obtains funds from estate plans, wills or major gifts.

“Because we want to increase the amount of donors who are contributing, we will be adding contribution levels starting at \$25.00 for people to give. This way, smaller amounts will be counted among the larger ones and will add to an even greater amount of money collected for our community,”

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Paintings Reflect Cedarburg History

Our charming Cedarburg has attracted the eyes and talents of artists for decades. In the summer of 1927, a young Chicago artist named Edmund Schildknecht rented a room here and spent sunny days capturing images of our town. For this painting (below), dominated by the spire of Trinity Lutheran Church on Columbia Road, he stood in open fields where Adlai Horn Park’s tennis courts are today.

The farmer cutting hay shows how times have changed. Schildknecht later moved east, where he painted, taught art and where he died at age 86 in 1985. Carl W. Edquist bought 11 Schildknecht paintings from the University of Maine and returned them to Cedarburg. At this moment, they are hanging in the lobby of Ozaukee Bank, not far from where Schildknecht painted 77 years ago.

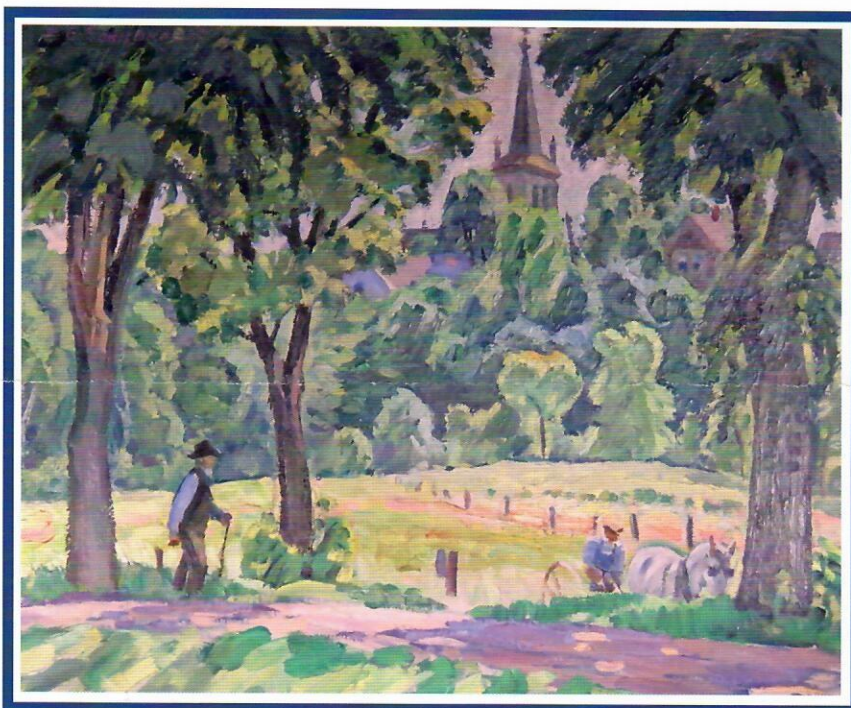


Photo: Courtesy Ozaukee Bank

This is the first in a series of paintings to be featured from time to time in this newsletter.

Rintelman Offers Foundation Orientations

Donald B. Rintelman, president-elect of the Greater Cedarburg Community Foundation and a patient man, has just coordinated and hosted his fourth professional event in three years.

The events are short, information-packed hours that usually start at 7:15 a.m. at the Cedarburg Cultural Center. Coffee is available for the board members and the professionals who attend. Attendees are on their way to their offices by 8:30 a.m.

The latest session, held Oct. 7 at the Cultural Center, featured a discussion of Cedarburg's assets and needs led by Mayor Greg Myers. In addition, the Community Foundation's PowerPoint program was presented.

The aim of the programs is to familiarize personal attorneys and accountants, life insurance experts, and estate and financial planners with the mission and methods of the Greater Cedarburg Community Foundation.

Ideal success, of course, would be that such professionals would share their newfound knowledge with their clients as those clients considered such things as personal wills, charitable plans and the tax advantages of supporting non-profit organizations such as the foundation.

Those clients who live in the greater Cedarburg area or had otherwise maintained close ties to it and who held this community in their affections would find it easy, economical, and natural to include the community in their long range plans.

"In two or three years, we haven't had anything major occurring yet," said Rintelman, displaying his patience. "I'm not surprised. We are looking at a longer time horizon and larger bequests."

Earlier events took advantage of the Cedarburg Foundation's close partner-

ship with the Greater Milwaukee Foundation in concentrating on how to maximize tax benefits to donors to the Cedarburg Foundation. Kathy Schrader, an attorney and the director of financial and estate planning for the Greater Milwaukee Foundation, led those discussions.

Rintelman said a major benefit of the association between the two foundations is that Cedarburg can take advantage of such experts as Schrader, provided by one of the oldest and most respected community foundations in the country.

"Because of her expertise, she can - and we can through her - work with potential donors to avoid some legal costs of unusual gifts," said Rintelman.

This year, Karen Rogers of the Greater Milwaukee Foundation stressed setting

up donor-advised funds in the Cedarburg Foundation. In such funds, donors give a fixed amount to the foundation, which is invested. Every year the original donors advise the foundation on how to distribute the fund's earnings as grants.

"We're not looking for immediate results," said Rintelman. He said that experts invited to the October meeting were selected for their close Cedarburg ties. "We will be successful if we can educate the financial advisory community of Cedarburg with respect to having Cedarburg people setting up a donor-advised fund affiliated with the Cedarburg foundation."

And it doesn't hurt to have his honor, the Mayor, up to speed about the foundation and its agenda, Rintelman said.

Annual Drive (cont'd. from pg. 1)

Roberts said. To reach a large audience, a letter with a return envelope will be mailed to more than 2,400 individuals in the Cedarburg area. Last year, funds collected from the Annual Drive went to several local organizations, including the Cedarburg Fire Department, Cedarburg Artist's Guild, the Cedarburg Cultural Center, and Cedarburg Reads, a community reading program.

Karen Rogers, Business Development Officer at the Greater Milwaukee Foundation and liaison to the Cedarburg Community Foundation, said Cedarburg should be proud of the work it's doing through funds collected during the Annual Drive. "I think the Cedarburg Foundation has done a

tremendous job of integrating the community into their efforts both from awareness standpoint and from a participation standpoint," she said. "The Annual Fund Drive allows the Cedarburg Community to meet the most pressing needs of the community today." Rogers, who also works with the Oconomowoc

Area Foundation and the West Bend Community Foundation, said that it takes time to gain awareness in a community. "Growing a community foundation is an exercise in patience," she said. "But there are also needs that need to be met today, and that's where the annual campaign can really have an impact for the benefit of Cedarburg." Roberts said those wishing more information on the Foundation's Annual Drive can call 262-377-4050.

"People will see an immediate impact from their contributions."

2004 Grants Support Area Programs

So far in 2004, Greater Cedarburg Foundation grants have supported flower baskets along Washington Avenue, a night of opera, another of folk singing, a projected flagpole restoration, student theater and a summer-long program called "Cedarburg Reads."

As of October, some \$7,150 had been distributed in the Cedarburg community, under the direction of the foundation's grant screening team.

The foundation wrote a check for \$1,250 to "Cedarburg Reads," which focused on Thornton Wilder's 1938 Pulitzer-prize winning play, "Our Town." Not only was the play widely read in Cedarburg, but also it was successfully performed in the Cedarburg Performing Arts Center with a cast largely recruited locally.

Those in the audience could have seen a couple of foundation board members on stage: John Armbruster played Howie Newsome, the milkman, looking good in his bib overalls and leading an invisible horse on his deliveries. Jim Coutts sat rigidly among other souls in the cemetery scene.

In addition, the Cedarburg Reads program sponsored a number of guest speakers and community book discussions. The program was coordinated in Cedarburg by Dr. Richard Cass, chairman of the Cedarburg High School English department.

A foundation grant of \$1,850 helped line Washington Avenue with handsome flower baskets on light poles, the second season of such beautification.

Another grant of \$1,000 will be used to help with the restoration of a tower and flagpole at the fire station.

Carl W. Edquist, the recipient of the foundation's second annual civic award, immediately donated the \$1,000 award

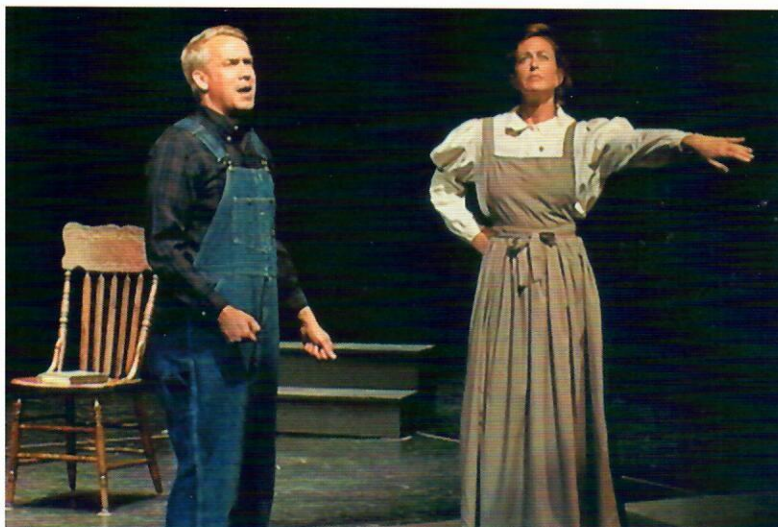
he received from the foundation to the Cedarburg Cultural Center. Our spring issue of *Cedarburg - Now and Forever* fully reported this event.

Grants of \$500 each were made to:

- The Cedar Creek Repertory Company, to support its Fine Arts Institute courses on voice, movement, improvisation and text analysis. The money was used to defray the costs of renting space at the Cedarburg Cultural Center.
- The North Shore Academy of the Arts, which will feature 52 local

students in producing "Joseph and the Amazing Technicolor Dreamcoat." They will present at least four performances at the Cedarburg Performing Arts Center.

- The Cedarburg Artists' Guild in presenting a musical benefit at the Cedarburg Performing Arts Center featuring local soprano Victoria Benson and other important voices in a night of opera.
- The Wisconsin Singer/Songwriter Series, a night of folk singing at the Cedarburg Cultural Center.



John Armbruster took time out from the jewelry business and from serving on the Greater Cedarburg Foundation to act as Howie Newsome, the milkman, in Thornton Wilder's "Our Town," which was presented at the Cedarburg Performing Arts Center as a highlight of the "Cedarburg Reads" program. With Armbruster is Elaine Wyler, who played Mrs. Webb, wife of the town's newspaper editor.

Know Someone Who Loves Cedarburg?

Foundation Board members welcome the opportunity to meet and talk with people who may be potential supporters of the Foundation. All we need is the name - we'll do the rest.

Contact Duey Stroebel at
262-377-4050.

Thanks to the talent and generosity of Dale Stevens, the Greater Cedarburg Community Foundation now has an information-packed, beautifully-illustrated website.

Dale crafted the website as a contribution to the foundation, working on it between trips to and from Arizona, where her husband, John, a longtime foundation board



Cedarburg Foundation President Duey Stroebel, left, and outgoing President Mal Hepburn presented Dale Stevens, creator of the foundation's new website, with a star of appreciation recently, meeting outside Stroebel's Terrace Realty office.

member, has opened a second law office.

The website consists of eight pages, each decorated with Stevens' photographs of our home town and surroundings. It relates news, tells how to donate to the foundation, explains how to apply for a grant, lists links to other pertinent websites and answers frequently-asked questions.

PowerPoint Up and Running

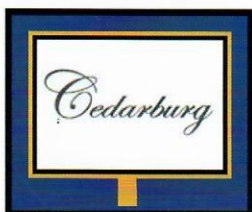
A wonderful pictorial history of Cedarburg and a call for those wishing to leave their legacy to the community has been prepared for use by anyone interested in learning more about the Greater Cedarburg Foundation.

The production, in the form of a PowerPoint presentation, includes a brief history of Cedarburg, depicting the early pioneers of the area such as Friedrich Hilgen who assisted in the building of dams and mills which formed the core of the community. Views of the city dating back to 1854 serve as a backdrop to explore the many cultural and aesthetic advantages Cedarburg has to offer those who live in or near its borders. "The pictures tell

a story about a place that is very dear to the hearts of many," said Paul Hayes, a foundation board member and creator of the presentation. "We hope that anyone who views this may want to be a part of preserving it for future generations."

Scenes of City Hall, the various festivals, parks and cultural attractions are displayed with a simple message that the Greater Cedarburg Foundation serves to protect its precious resource by supporting current activities that continue to make the area such a treasure. An explanation of the Legacy Society and how people can become a part of the Foundation is included to offer viewers a tangible way to make a difference in the preservation of a classic American town that offers a way of life that's hard to duplicate.

The PowerPoint presentation can be shown at meetings, informal gatherings or events. Please contact Paul Hayes at 262-377-7880.



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- | | |
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The Greater Cedarburg Community Foundation is a community trust that establishes endowments and administers the income thereon for the betterment of the greater Cedarburg area. The Cedarburg foundation works closely with the Greater Milwaukee Foundation, where it maintains an affiliation. Gifts to the Greater Cedarburg Community Foundation are tax deductible to the extent applicable under relevant tax law.



www.cedarburgfoundation.org